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| NEXG-2102 | We would like the ability to manually insert merge tags straight into the html source for links.  It is ok for now that there is no UI for this, we can just enter them manually into the link box or the html source code as shown in the screenshot.  Example:  http://google.com/?email=\*|EMAILID|\*  This link would add the users email after the email=.  Because our customers are not in need of this right now we can add a UI in a future ticket. We need this now for our own marketing needs per Roberts request.  Grooming Decisions:     1. Will show the following fields as a drop down and a select button.  * FirstName * LastName * Email * Phone * City * State * Zip * Country * Company * OwnerName * CreatedByName  1. Upon clicking select button, only the appropriate merge code will be added at the end of the link. It is up to the user to make it a proper URL. For example, the user has to type ***email=*** and then hit the email button in order to generate the correct URL ***email=\*|EMAIL|\**** 2. Any special characters would be trimmed in the merge fields |
| Resource | Siva |
| Revision Version |  |
| Last Revised Date | 07/06/2016 |

Impact analysis

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| --- | --- |
| Module Name | Impact Score – 1-10 |
| Campaigns Statistics | 2 – The merge fields will be added dynamically and may hence lead to unexpected results if the fields contain unwanted data or no data. |
| Link click redirection | 1 – Redirection will be little slower since we need to additionally fetch the merge fields for the contact |
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Database Design

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| --- | --- |
| Object – SP/Table/View/Function etc | Impact |
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Application Design

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| --- | --- |
| New Objects – View/Controller/Attribute etc | Impact |
| New function to get the required contact fields on link click |  |
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Entitlements

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| --- | --- |
| Module/View/Requirement |  |
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Comments

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| Reviewed By | Comments | Date |
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| Approved By | <Name> |
| Approved On | <Date> |